

## Strategic and Operational Planning (SOP)

**Course Code : SOP**

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**Course Duration : 2 Week**

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**Course Time : 09:00 - 17:00**

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**Course Language : English**

This is a two-weeks training course. The training requires full time attendance and active participation of all the participants. This training will be conducted primarily in English.

**Course Overview : Course Goal :**

Match leadership styles to different leadership problems;

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Develop strategic and operational plan;

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Conduct resource audit;

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Conduct a strategic analysis;

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Develop a financial projection;

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Develop effective marketing strategies;

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Describe the process of human performance analysis.

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**Course Cost :**